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WELCOME

Thank you for joining the session. This session will be recorded.

Due to the number of participants, all attendees have been muted upon entry. If you have any questions, please use the chat feature and your questions will be addressed at the end of the presentation. Any questions not addressed by the close of the program will be collected and addressed by email.

Thank you!

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The U.S. Standards Strategy: Framework for Action to Support Innovation and Competitiveness

September 7, 2022



History and Background



- The *United States Standards Strategy (Strategy)* – 2020 is the 4th revision of the *National Standards Strategy for the United States (NSS)*
- Established a framework built upon the strengths of the U.S. system:
 - Consensus
 - Openness
 - Transparency
- Emphasizes speed, relevance, and meeting the needs of public-interest constituencies

Overview

The *Strategy:*

Provides a framework and vision for the future of the U.S. standards system

Represents diverse stakeholders across public and private sectors

Affirms that standardization activities encompass sector-specific and cross-sectoral approaches, and address priority issues collaboratively

Articulates the value and importance of an open, participatory, rules-based system

Is recognized globally

Imperatives for Action

- Rapidly evolving and pervasive technologies
- Increasingly intense competition for technology-driven advantages
- Greater need to develop globally accepted standards
- Integrity and impartiality of international standards development a priority

An **open, rules-based** standards system that is **participatory** in nature is key to enabling worldwide participation of stakeholders and facilitating an innovative environment that reflects changing needs in the global marketplace

Summary of Updates to the Strategy



Technology examples/standards opportunities



Services sector language; revised to reflect widespread services-based solutions



Successful use of virtual processes and collaborative tools and the need to build on these successes



Strategic initiatives related to cooperation and coherence within the U.S. standards system and the value of standards education

Summary of Updates to the Strategy

Explicit recognition of the importance of choice availability and collaborative mechanisms



A well-functioning innovation system protects intellectual property, embraces different business models and contributors



Sustainability added as a consideration



Reinforced need for representation of consumer interests



Implementing the *Strategy*



The *Strategy* represents a broad cross-section of stakeholders, reflecting the essential diversity of the U.S. system



Strategic and tactical initiatives in the *Strategy* are developed to be referenced by diverse interests to meet national and individual objectives



ANSI is working with stakeholders to publicize the *Strategy*, identify action items, and promote its broad use and implementation

Strategic Vision

- The WTO principles for the development of international standards are **universally applied**
- Governments worldwide participate in standards development and **rely on voluntary consensus standards** in regulation and procurement
- A **diverse** and **inclusive** standards system supports flexible solutions to global challenges and priorities, and facilitates international trade and market access
- International outreach programs promote **common understanding; collaboration** with other nations is a key feature

Find out more

- Download the full *United States Standards Strategy* and learn more about the latest revision:



www.ansi.org/usss

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Thank you for your participation in today's session.

Any unaddressed questions submitted through the chat will be collected and answered by email. If you have further questions, please submit them to mjiverage@astm.org.

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